



Minutes of first Meeting of International Advisory Board
for the 22nd IPMA World Congress
“PROJECT MANAGEMENT TO RUN”
(Roma – November 9÷11, 2008)

- Venue : Oriental Riverside Hotel, Shanghai
- Date : 17th October , 2006
- Present : Martin BARNES, Gilles CAUPIN, Morten FANGEL, Stacy A. GOFF, Adesh JAIN, Hans KNOEPFEL, Mary McKINLAY, QIAN Fupei, Stanislaw SROKA, Hiroshi TANAKA, Veikko VÄLILÄ, Vladimir VOROPAEV, Dagmar ZUCHI (on behalf of Roland GAREIS), Luigi IPERTI, Roberto MORI
- Distribution : All Present + Refaat ABDEL-RAZEK + David DOMBKINS + Roland GAREIS + Nuno PONCES de CAVALHO + Otto ZIEGLMEIER + Maurizio GATTI + Vittorio CARIATI + Maurizio ALESSANDRO + Antonio CALABRESE + Antonio VETTESE + Segreteria ANIMP + Organizing Secretariat + IPMA Secretariat
- Issued by : Roberto MORI

1. INTRODUCTION

Luigi welcomes and thanks all the participants, presents the Members of the National Advisory Board and updates on the current status :

- Distribution of the 1st Announcement
- Selection of Congress Venue
- Contract signed with the Professional Conference Organizer
- Website to be opened in the next days

2. PANEL DISCUSSION ON MEDITERRANEAN AREA

Luigi informs about the idea of establishing a network (MEDNET) between all the Countries facing the Mediterranean and thanks Gilles for his acceptance to be the Coordinator for this Project.

Hiroshi informs that his corporation has US\$ 1b job in Libya and is the number one in Algeria.

Adesh recalls that he will visit Turkey on beginning of next December: it is agreed that Luigi will be with Adesh during this visit, in the attempt to convince local Organizations/Associations to join IPMA and actively participate to the World Congress 2008.

According to Luigi, an important help in this respect could be granted by Foster Wheeler which has an important presence in Turkey.





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Luigi also confirms that Techint will contact Libyan Organizations/Associations, whereas *Gilles* will contact Refaat, Nuno and other IPMA Members to plan further actions in all the interested Countries.

3. SUBJECT FOR THE 2ND PANEL DISCUSSION

Luigi and *Adesh* recall what discussed in the past, about a possible subject : "Large scale public investment and urban development".

Alternatively, *Adesh* suggests considering to invite CEOs of Corporations involved in large infrastructures projects.

Hans suggests making a kind of survey on the possible subjects of greater interest for the World Congress participants and speakers.

All Board Members are invited to make suggestions and circulate ideas.

4. KEY-NOTE SPEAKERS

Mary and *Martin* will circulate suggested names.

Stacy suggests that the possibility for short addresses by key-note sponsors be investigated.

5. STREAMS

Luigi confirms that the ones proposed so far are subject to modifications, even substantial. However, their number should not be increased, but possibly decreased.

Morten underlines that in every Congress aspect those who do project management in the single level and not as part of large Organizations should be devoted utmost attention. Further, some elements of ICB could be used as stream subjects and interaction with the audience should be encouraged during presentations.

Adesh suggests identifying stream key-note speakers.

Hans suggests calling for short presentations, with all details included in the papers.

Veikko strongly underlines that the Governments should be involved, presenting the projects as powerful tool of change in the Corporations.

We should focus not on technical aspects but on competences, highlighting leadership and change management.

Vladimir adds that project management should be described not only as an instrument, but also as a philosophy of life.

Adesh underlines that the quality of speakers should be the first requirement, whereas *Mary* suggests searching for new speakers, not always the same, in order to attract more participants.

Hans suggests analyzing all the papers delivered in the course of Shanghai WC, in order to find out which are the ICB3 competence elements that have encountered higher interest by the speakers.



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6. SIDE EVENTS

In addition to the Young Crew Workshop, already scheduled, *Adesh* suggests foreseeing a Nation-to-Nation event, in place of the Global Project Management Forum, which has been widely used in the past by PMI to publicize its activity.

7. SUPPORTING ACTIVITIES

Stanislaw suggests setting a data base including all the speakers who delivered presentations in the IPMA events.

Adesh confirms that an IPMA depository is foreseen, accessible by default. Further he asks that ANIMP check and expedite the display of the World Congress 2008 Announcement in the home pages of all the 42 MAs' websites.

8. OBJECTIVE OF WORLD CONGRESS

Martin requests what is the core objective of the Congress : increase the use of Project Management, increase IPMA influence, anything else?

Adesh replies that it should be a marketing event for IPMA and should consolidate the certification.

However, it is agreed to circulate suggested objectives.

9. NEXT MEETING

The next meeting of this Board will be in **Budapest, Thursday 22nd March 2007 afternoon**, on the occasion of the next Council of Delegates meeting.

Venue and exact time will be defined once the detailed schedule for Council of Delegates and associated events has been communicated.

